



Fundamentals of ENTREPRENEURSHIP

Dr. Md. Sabur Khan, Chairman, BoT, Daffodil International University

Good Captain

Lifelong Learner

Entrepreneurship?

**'Durable' as
a Diamond**

**Tolerant as
Mountain**

Begins from a Seed

A close-up photograph of a man in a suit and tie, with a teal overlay and a white banner containing the text 'Entrepreneur???'.

Entrepreneur???

Time Segmentation

Absorb Criticism

Leadership

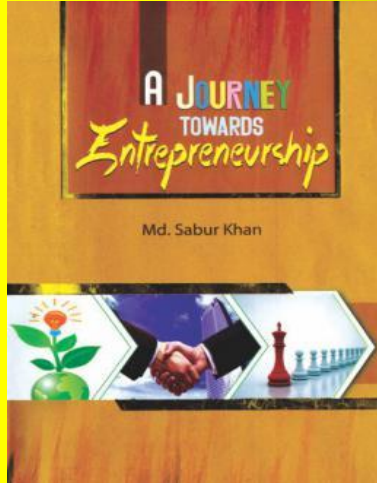
**Characteristics of
ENTREPRENEUR**

Keep Note

Use of Technology

Be a Doer

Read



Learn



Share

Personal Skills

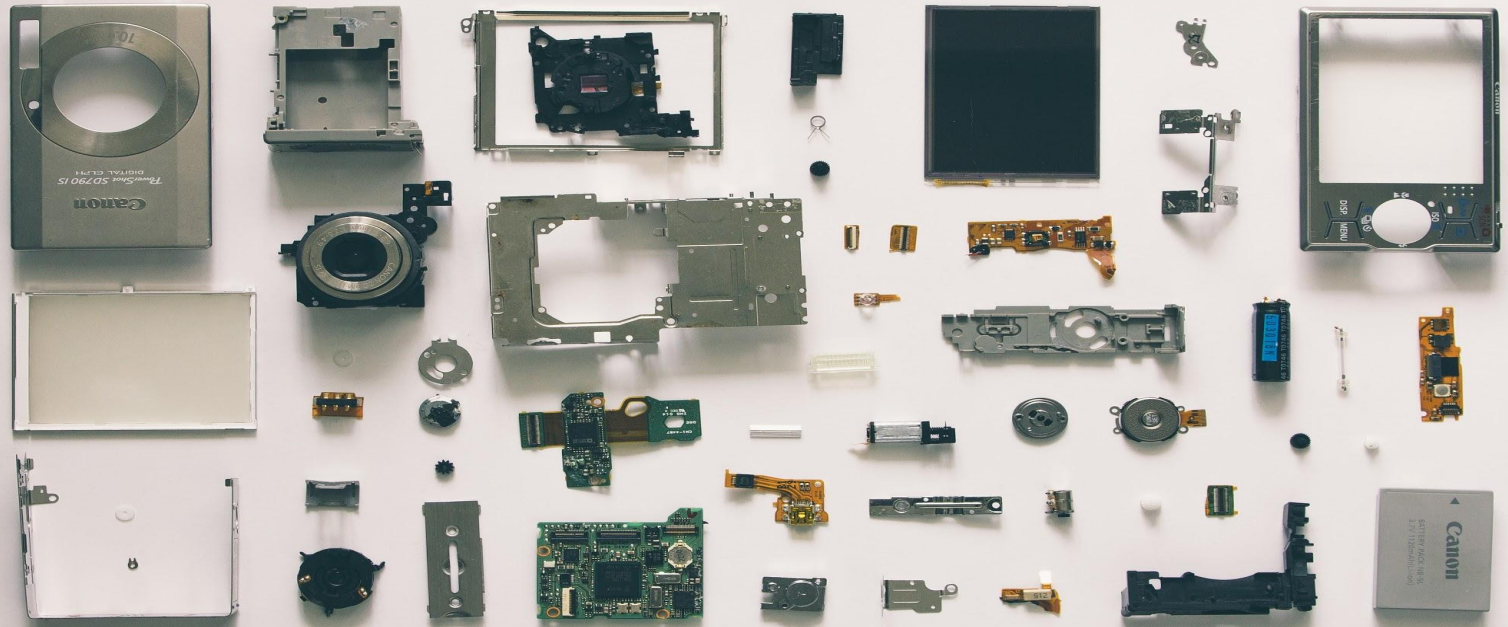


Critical & **C**reative
Thinking **S**kills



A circular opening in a metallic tunnel, looking out at a sunset over the ocean. The tunnel's interior is illuminated with a warm, golden light, creating a strong sense of depth and perspective. The view through the opening shows a calm sea, distant landmasses, and a sky with soft, colorful clouds. The overall mood is one of hope and opportunity.

Recognising **O**pportunities



Problem Solving



Learn from

Failure

You can't connect
the dots looking
forward; you can only
connect them
looking backward.
So you have to trust
that the dots will
somehow connect in
your future.



Startup

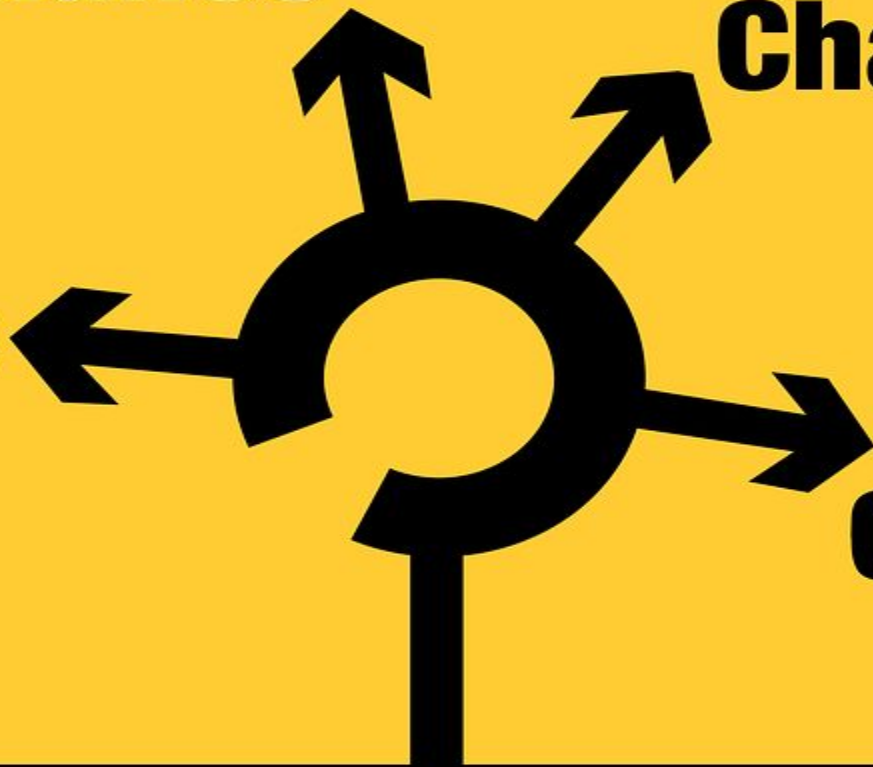
Chance

Chance

Chance

Chance

Risk



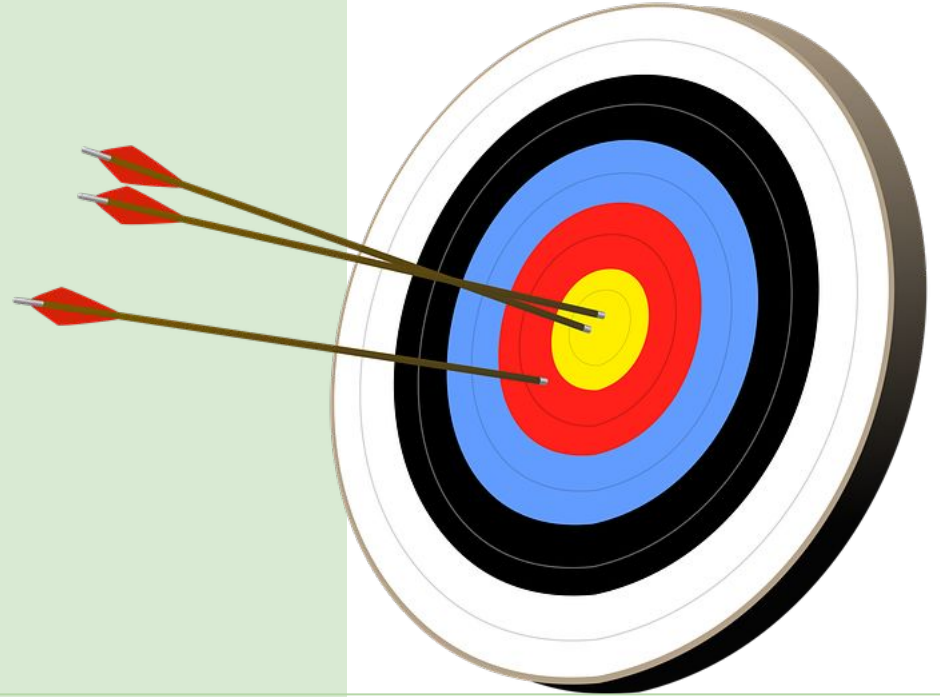
As an
ENTREPRENEUR
YOU
Have
To
...



**Set
Your
GOAL!**



GOAL SETTING



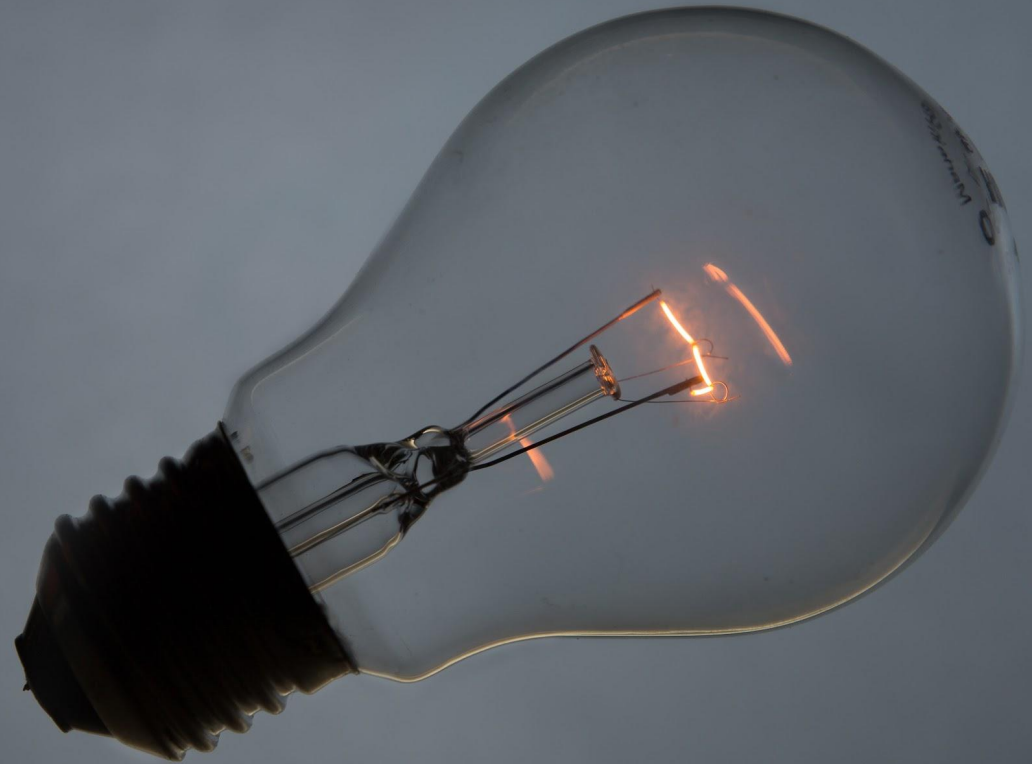


Keep
Taking
NOTES



Use of
TECHNOLOGY

Remove
Fear
Of being
Failed
Because...





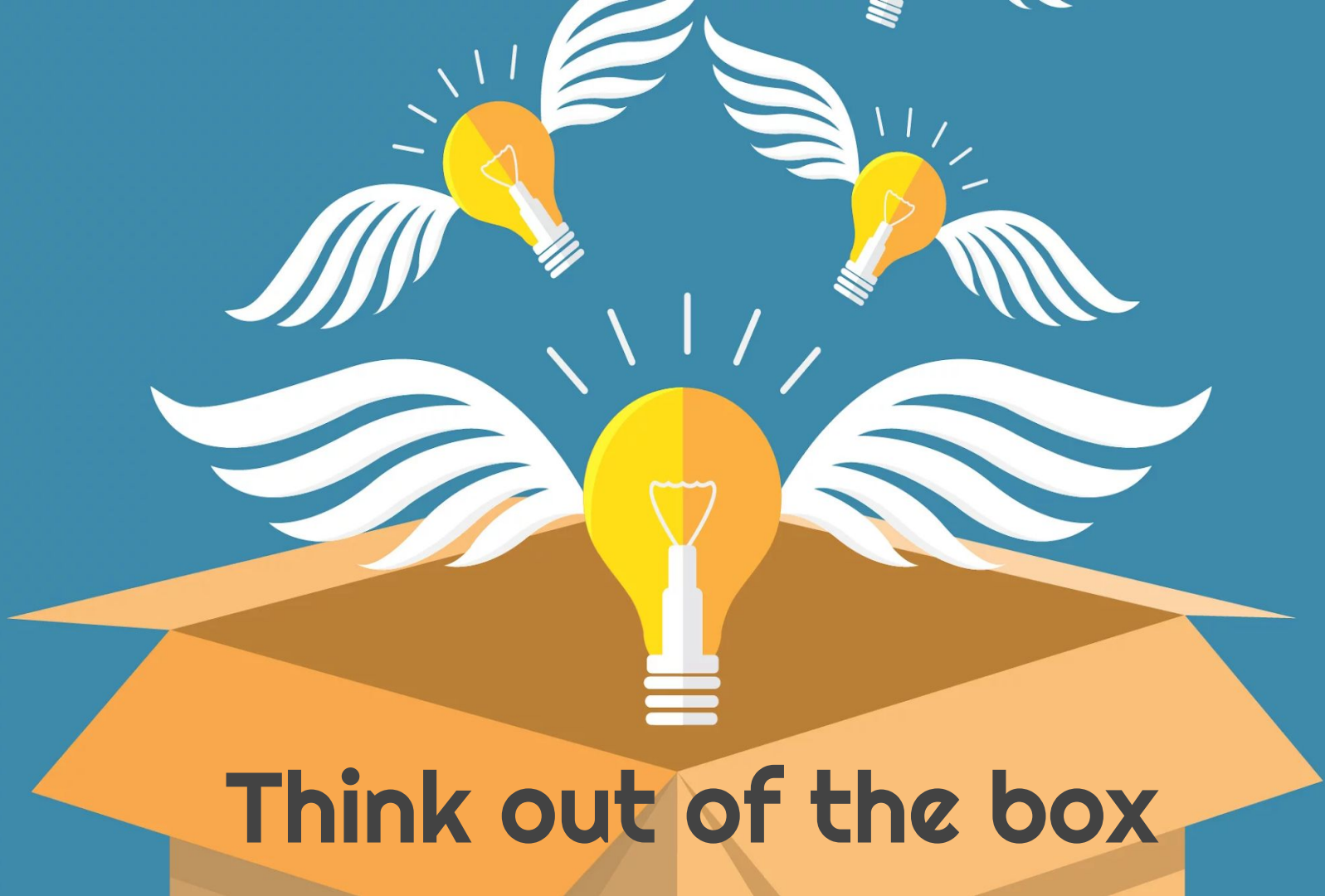
SHAH RUKH KHAN
MOTIVATIONAL VIDEO

FACE YOUR FEARS AND FAILURES

FROM
ETERNAL EXPLORER



Remove
Your
EGO
and
Rudeness!



Think out of the box

Convince your **F**FAMILY!





SOLUTION

Problem 



 **Opportunity**



Start Your
JOURNEY

EXCUSES



Patience & Tolerance





Be a
RISK
Taker



Confident & Self-Motivated



Unique Idea



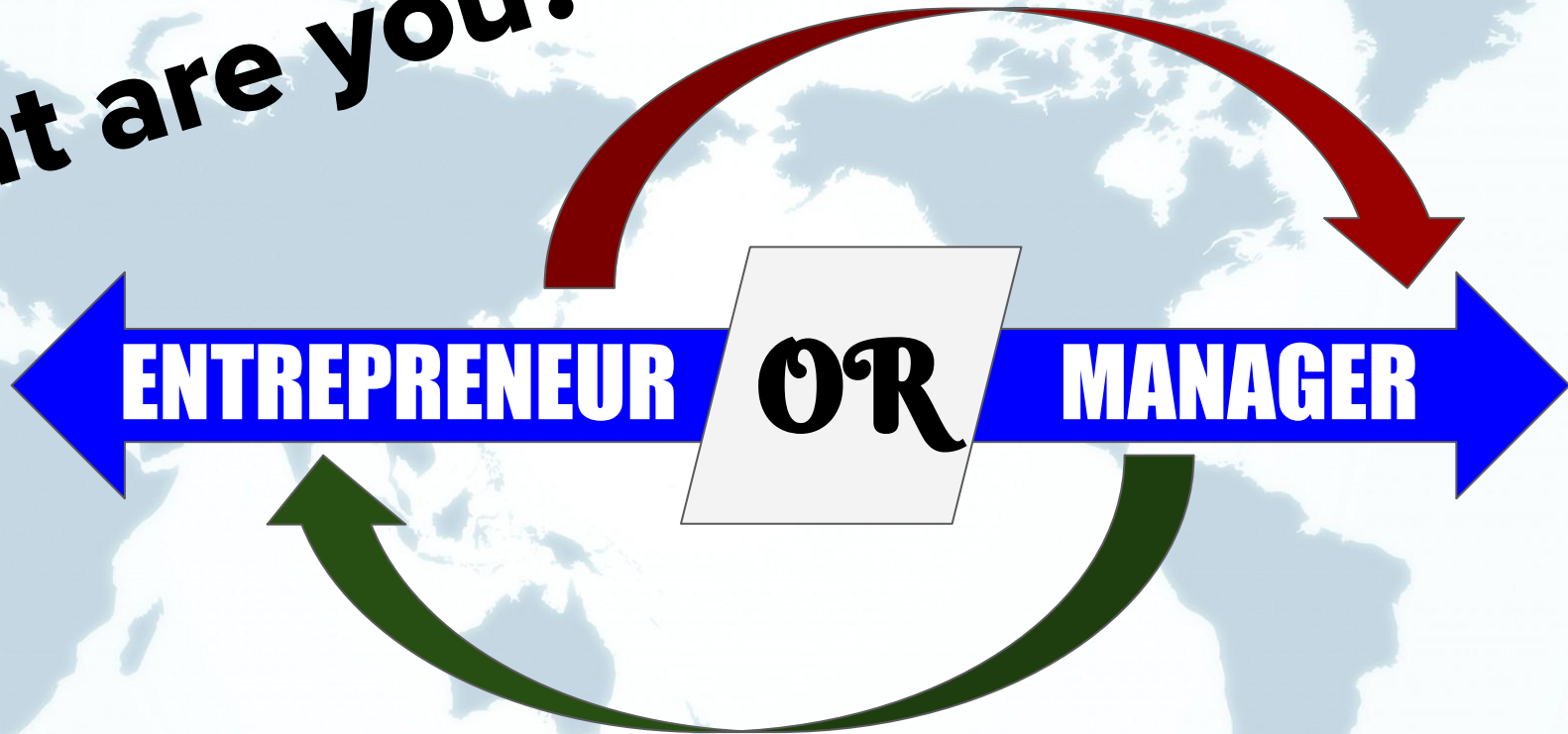


Proper Business **PLAN**





What are you?



Classifications of ENTREPRENEUR



Type of Business

- Trading
- Manufacturing
- Agricultural



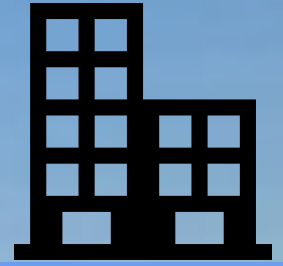
Use of Technology

- Technical
- Non-Technical



Ownership

- Private
- State
- Joint



Size of Enterprise

- Small-Scale
- Medium-Scale
- Large-Scale

Let's hear from an Entrepreneur

Nine ways to boost entrepreneurship



**Never Give up,
Believe in
yourself!!**



Risk Taking Skills

Hunger to achieve

Goal Setting

Courage

Prioritization

Decision-making

Adaptability

Planning and Organizing

CAREER

ENTREPRENEURSHIP

SKILL IMPROVEMENT

NEXT STEP

The Daily Star

DHAKA, FRIDAY, JANUARY 26, 2018

MAGH 13, 1424 BS

e-mail: nextstep@thedailystar.net



CONNECT TO NEXT STEP

Take your next step to connect to us. Email us if you have an interesting story to share related to career.



Email: nextstep@thedailystar.net

THE BOSSMAN

BY E. RAZA RONNY

DID YOU HEAR THEY HIRED
'A CONTENT MARKETER' TO
FILL OUT A POSITION IN HR TO
HELP INCREASE PRODUCTIVITY?

WE'RE JUST HIRING
ANYONE AND EVERYONE NOW?



1

OOH, LOOK, HR SENT A VIDEO
OF A LAZY CAT USING AN AXE.
THEY INSIST WE WATCH IT.

IT'S FOLLOWED BY ARTICLE LINK
'STUDY SAYS 98% EMPLOYEES THAT
DO NOT WASTE TIME GOSSIPING,
GET TO KEEP JOB.'



2

YOU THINK THIS HR HIRE
WILL WORK OUT?

NAH.
BUT I SUDDENLY FEEL
THE NEED TO GET
BACK TO WORK.



3

3 TIPS FOR BUILDING YOUR PERSONAL BRAND



Making a DIFFERENCE

Bangladesh is rapidly moving towards middle income status by 2021. Our businesses definitely offer immense opportunities for the growing economy and this diversity needs a stage for the stories untold. See Bangladesh make its mark on the global map as Making a Difference brings you our proudest success stories from across the country.

Source

The Daily Star
DHAKA, FRIDAY, JANUARY 26, 2018
MAGH 13, 1424 BS
e-mail: nextstep@thedailystar.net

Decide if it's worth it

If your professional skills or your company aren't good enough, then your personal branding won't help at all. Brand your product or your skills before branding yourself. Make sure people associate your name with a good product.



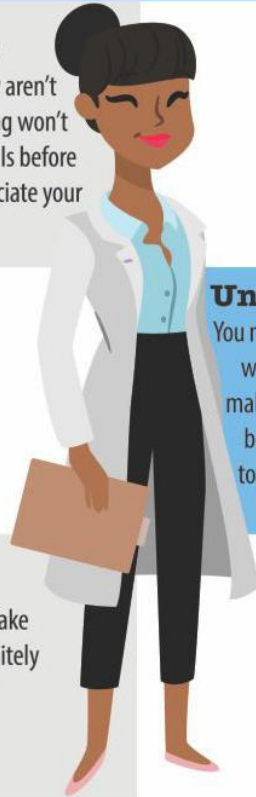
Don't fake it

It's really quite exhausting to maintain a fake personality. Also, your followers will definitely see right through it. Try to remain true to yourself, instead of carefully curating a perfectly fake social media personality.



Understand your audience

You must add value to your followers' lives in some way or another. Suppose you're a Bangladeshi makeup blogger. Perhaps teenage boys will not be the right target audience for you. You have to create content that your followers can relate to.



5 computer apps to stay well at work

For most people, so much of exhaustion seeps in by the end of a usual work day that you're grateful just to make it home and collapse on a bed. The only way to make room for your own wellness is to somehow integrate it within the work day. This list of apps will help with just that. Each of these apps can be installed on your computer, so a workstation can also

1. Awareness

This app reminds users to take a break after every hour of continuous computer use. It keeps a time count on your menu bar and senses if you're active on your computer. After each active hour, it plays the soothing sound of a Tibetan singing bowl to remind you to take a short break. The app also gives you a link to follow for interesting ideas for your break.

2. Flux

Designed to reduce the strain on your eyes, this app is a lifesaver if your job involves a lot of staring at the screen. Flux adjusts the color temperature, i.e. tint and brightness of your computer based on your location and time of day.

3. Posture Man Pat

As the name suggests, this app helps improve your posture while you're working. The mechanism is really quite simple. The app uses the Y-axis of your webcam to sense if you're slouching. Even if you change your posture

without knowing it, you have nothing to worry about because Pat will remind you to fix it by dimming your screen or sounding a bell or both.

4. DeskActive

A paid app with a free trial option, DeskActive helps you be healthy while you're literally sitting around. The app provides reminders and animated guides to over 300 simple stretches and exercises. The best part is, you can do many of these exercises without having to get up from your chair and letting anyone else notice.

5. Headspace

Don't forget your psychological health while focusing on physical activity! A few minutes can change your life, as promised by the Headspace app. It includes bite-sized meditation guides for busy schedules and a set of exercises specifically designed to calm you down when you're panicking or having a meltdown.



TASMIAH HAQUE

Tasmiah is studying finance at IBA, DU.

Source

The Daily Star

DHAKA, FRIDAY, JANUARY 26, 2018

MAGH 13, 1424 BS

e-mail: nextstep@thedailystar.net



CHANGE



CHANGE





WHAT
HAVE
YOU
LEARNED



A graphic design featuring a central red ribbon banner with the text "THANK YOU!" in white, bold, uppercase letters. The banner is set against a background of blue and white geometric shapes, including triangles and a large white area. The ribbon has a slight 3D effect with shadows on the left and right sides.

THANK YOU!